



CAREER CENTER

2026-2027 Employer Partnership Program

Unlock Access to Top Talent. Maximize Your Brand. Accelerate Hiring Outcomes.

Join the UMBC Career Center Employer Partnership Program and connect with the university's most talented and career-ready students. Through high-impact recruiting events, targeted branding opportunities, and dedicated support, this program is your gateway to building a powerful, long-term talent pipeline. Let us help you elevate your brand, streamline your hiring, and engage the next generation of top professionals.

Partnership Duration: August 2026 - July 2027	GOLD \$8,000	SILVER \$5,000	BRONZE \$3,000
HIGH-IMPACT EVENTS			
Host a "UMBC Connects" Corporate Visibility Day featuring a catered on-site event and robust event marketing campaign to students who meet your specific recruiting needs	•	•	
Free registration to our two large-scale Career & Internship Fairs (Sept. & Feb.)	•	•	•
- Premier Double-Wide Booth Space which includes two six-foot tables and four chairs	•		
- High visibility booth placement	•	•	•
- VIP Parking for up to two vehicles	•	•	•
Free registration to our Discovery Recruitment Event in Oct. (keynote speaker, networking and catered dinner with students)	•		
Celebrate your UMBC hires with an optional on-campus New Hire Welcome Reception - receive up to \$500 in catering, coordinated directly by the UMBC Career Center	•		
Receive Priority Invitations to participate in all open career recruitment events	•		
STRATEGIC BRANDING OPPORTUNITIES			
Your company logo showcased on animated digital displays across high-traffic areas on campus , capturing the attention of students at key engagement points	•	•	•
Your company logo prominently displayed on the Career Center website - visible to thousands of students/alumni who visit our site for career resources & opportunities every year	•	•	•
Your company logo featured in the online and printed versions of event directories distributed to attendees at large-scale career fairs and recruitment events	•	•	•
Your company logo featured on large printed banners in the Career Center reception area	•	•	•
Your company advertisement in UMBC's annually published Career Guide - a resource distributed to thousands of students year-round, used for career planning	Full-Page	Half-Page	Quarter-Page
Reach faculty and staff influencers through a targeted spotlight in our newsletter to UMBC "Career Connectors"	•		
Gain visibility through a Social Media Campaign for a recruitment need or event (across all Career Center platforms including LinkedIn , Instagram and the Handshake Feed)	•		
Be strategically featured in Handshake Collections to boost your visibility in UMBC's job and intern portal, driving more qualified applicants and enhancing your brand among students	•	•	
DEDICATED RECRUITMENT SUPPORT SERVICES			
Tailored Recruitment & Branding Strategy Session with Employer Relations Leadership	•	•	
Targeted email communication highlighting requested job, internship or recruitment event	•	•	
Dedicated support for student organization and faculty connection requests	•		
Priority Scheduling for recruiting dates (interviewing, information sessions, etc.)	•	•	•
Free campus parking when visiting UMBC on Career Center business	•	•	•
Priority access to UMBC Employer Relations Team for support with your recruitment efforts	•	•	•

Signature Recruitment Events Calendar

"UMBC Connects" Corporate Visibility Days	Select Wednesdays
Fall 2026 UMBC Career & Internship Fair	September 16, 2026
Discovery Recruitment Event	October 22, 2026
Spring 2027 Career & Internship Fair	February 17, 2027

Let us tailor a partnership that aligns with your organization's recruitment goals - contact Paige Bauder, Associate Director for Employer Relations & Recruitment Programs via email at paige2@umbc.edu or by calling 410-455-6548.