



CAREER CENTER

2025-2026 Employer Partnership Program

Unlock Access to Top Talent. Maximize Your Brand. Accelerate Hiring Outcomes.

Join the UMBC Career Center Employer Partnership Program and connect with the university's most talented and career-ready students. Through high-impact recruiting events, targeted branding opportunities, and dedicated support, this program is your gateway to building a powerful, long-term talent pipeline. Let us help you elevate your brand, streamline your hiring, and engage the next generation of top professionals.

Partnership Duration: August 2025 - July 2026	GOLD \$8,000	SILVER \$5,000	BRONZE \$3,000
HIGH-IMPACT EVENTS			
Host a "UMBC Connects" Corporate Visibility Day featuring a catered on-site event and robust event marketing campaign to students who meet your specific recruiting needs	•	•	
Receive a special invite to the UMBC Career Center's Inaugural Employer Advisory Board Annual Meeting with university leadership and fellow employers	•	•	
Enjoy free event registration to our large scale Fall and Spring Career & Internship Fairs	•	•	•
- Premier Double-Wide Booth Space which includes (2) six-foot tables and (4) chairs	•		
- High visibility booth placement	•	•	•
- VIP Parking provided for two vehicles	•	•	•
Complimentary access to UMBC's Discovery Recruitment Event	•		
Celebrate your UMBC hires with an optional on-campus New Hire Welcome Reception - receive up to \$500 in catering, coordinated directly by the UMBC Career Center	•		
Receive Priority Invitations to participate in all open career recruitment events	•		
STRATEGIC BRANDING OPPORTUNITIES			
Showcase your logo in animated digital displays across high-traffic areas on campus, capturing the attention of students at key engagement points	•	•	•
Have your company logo prominently displayed on the UMBC Career Center website - visible to thousands of students/alumni who visit our site for career resources & opportunities	•	•	•
Get your Company Logo featured on printed and web-based Event Directories distributed at large-scale fairs and recruitment events	•	•	•
Large-scale Print Banners featuring company logo at UMBC Career Center and highly-trafficked Main Lobby	•	•	•
Be featured with a company advertisement in UMBC's annual "Career Guide" - a year-round resource distributed to thousands of students and used for career planning	Full-Page	Half-Page	Quarter-Page
Reach faculty and staff influencers through a spotlight in our "Career Connectors" Newsletter	•		
Gain visibility through a Targeted Social Media Campaign for a recruitment need or event (across all Career Center platforms including the LinkedIn, Instagram and the Handshake "Feed")	•		
Be strategically featured in Handshake's "Collections" to boost your visibility in UMBC's job and intern portal, driving more qualified applicants and enhancing your brand among students	•		
DEDICATED RECRUITMENT SUPPORT SERVICES			
Tailored Recruitment & Branding Strategy Session with Employer Relations Leadership	•	•	
Targeted email communication highlighting requested job, internship or recruitment event	•	•	
Get dedicated support for student organization and faculty connection requests	•		
Gain Priority Scheduling for recruiting dates (interviewing, information sessions, etc.)	•	•	•
Free campus parking when visiting UMBC on Career Center business	•	•	•
Exclusive priority access to UMBC Employer Relations Team for recruitment effort support	•	•	•

Signature Recruitment Events Calendar

"UMBC Connects" Corporate Visibility Days	Select Wednesdays
Fall 2025 UMBC Career & Internship Fair	September 17, 2025
Discovery Recruitment Event	October 16, 2025
Spring 2026 Career & Internship Fair	February 18, 2026

Let us tailor a partnership that aligns with your organization's recruitment goals - contact Paige Bauder, Associate Director for Employer Relations & Recruitment Programs via email at paige2@umbc.edu or by calling 410-455-6548.