

WHAT CAN I DO WITH MY MEDIA & COMMUNICATION STUDIES DEGREE?



Using the Major Sheet:

- Large headings indicate **industry** area and subheadings indicate **employers** within that area.
- Use the titles to search for careers and related careers in order to explore your options within different areas of industry. Note that some career titles have multiple names for similar positions.
- An asterisk (*) notes that additional training (certification, graduate school, high level of experience) may be needed in order to obtain this career. Make sure to thoroughly research career pathways.

BOOK PUBLISHING

Children's, Paperbacks, Textbooks, Trade Books, Mail Order, Technical

- Editorial Assistant
- Freeland Indexer/Index Editor
- Reviewer
- Manuscript/Copy Reader
- Acquisition Editor
- Assistant Editor
- Proofreader
- Publishing Assistant
- Sales Representative
- Subsidiary Rights Assistant
- Copy Editor
- Book Selector
- Project Editor
- Publicity/Promotions Assistant
- Writer/Author

MAGAZINES / NEWSPAPERS

Trade Publications, National and Local Papers, Business Magazines, Consumer Magazines, Freelance

- Reporter
- Editorial Assistant
- Editorial Writer
- Production Coordinator
- News Assistant
- Proofreader
- Copy Editor
- Letter Editor
- Writer
- Researcher
- Staff Writer
- Publisher
- Assistant Editor
- Wire Editor
- Circulation Manager/Assistant
- Sports Writer
- Technical Writer
- Sports Promoter

RADIO / MOVIES / TELEVISION / THEATER

- Research Assistant
- Story Editor
- Script Writer
- TV News Anchor
- Producer-TV/Film/Theater
- Production Assistant
- Sports Caster
- Production Assistant
- Assistant Segment Producer
- TV Listings Editor
- Radio/TV Announcer
- Actor
- Lighting Technician
- Graphic Artist
- Story Analyst
- News Reporter
- TV Engineer
- Director-TV/Film/Theater
- Narrator
- Contestant Guest Coordinator
- Media Manager

ADVERTISING / MARKETING

- Marketing Research Analyst
- Advertising Salesperson
- Sales Promotions Specialist
- Catalog Copywriter
- Assistant Traffic Manager
- Account Coordinator
- Greeting Card Writer
- Photojournalist
- Consumer Survey Supervisor
- Marketing Coordinator
- Media Analyst
- Packaging Copywriter
- Market Research Editor
- Acquisition Editor
- News Writer Editor
- Photographer
- Copywriter
- Media Buyer/Planner
- Research Assistant
- Book Marketer
- Asst. Account Executive
- Asst. Advertising Coordinator
- Advertising Account Executive

PUBLIC RELATIONS

- Fund-Raiser/Development Associate
- Sales Promoter
- Media Liaison
- Publicity Publications Writer
- Special Events Planner
- Speech Writer
- Junior Account Executive
- Customer Service Representative
- Public Relations Assistant
- Press Relations Specialist
- Public Affairs Assistant
- Corporate PR Specialist

RESEARCH

Libraries, Universities, Think Tanks, Encyclopedias, Magazines

- Fact Checker
- Library Technician
- Technician Writer
- Junior Researcher
- Indexer
- Project Assistant
- Research Assistant
- Abstractor
- Database Editor

EDUCATION

High Schools, Colleges, Universities

- Teacher
- Fundraising Manager
- Admissions Counselor
- Literacy Program Coordinator
- Financial Aid Counselor
- English Instructor Abroad

GOVERNMENT

Local, State and Federal Agencies

- Public Affairs Specialist Officer
- Contract Administrator
- Records Manager
- Peace Corps Worker
- Customs/Immigration Officer
- Legal Assistant/Paralegal
- Foreign Services
- Researcher
- Program Evaluator

HUMAN SERVICES

Government, Community Centers, Prison / Courts, Non-Profits

- Community Outreach Worker
- Recreation Specialist
- Family Services Specialist
- Correctional Caseworker
- Eligibility Specialist
- Social Service Administrator
- Volunteer Coordinator
- Activities Leader
- Police Officer
- Communications Lawyer
- Case Manager
- Caseworker
- Hospice Coordinator
- Probation Officer

PUBLIC POLICY

Congress / State Legislature / Local Government

- Congressional/Legislative Aide
- Legislative Correspondent
- Campaign Staffer
- Committee Staff Personnel
- Legislative Research Aide
- Press Aide

Public Organizations (Issue-Oriented/Non-Profit/National Associations)

- Public Opinion Interviewer
- Membership Coordinator
- Meetings Coordinator
- Communications Assistant
- Officer Manager
- Community/Field Organizer
- Political Organizer
- Legislative Liaison
- Fund-Raising Assistant
- Government Affairs Specialist
- Project Manager
- Program Developer/Coordinator
- Convention Organizer
- Publications Assistant

BUSINESS

Human Resources

- Benefits Coordinator
- EEO/Affirmative Action Specialist
- Staffing Specialist
- Trainer
- Payroll Officer
- Job Developer
- Human Resources Assistant
- Recruiter/Interviewer
- Job Classification Specialist

Insurance

- Claims Representative/Examiner
- Insurance Agent
- Underwriter

Banking / Finance

- Branch Manager
- Property Manager
- Real Estate Agent
- Loan Representative
- Operations Assistant
- Securities/Research Analyst
- Stockbroker
- Trust Officer
- Mortgage Officer

Preparation for a Competitive Job Market:

- **Focus on transferable skill sets** as you pursue a degree in Media and Communication Studies.
- **Obtain relevant internship, co-op, or volunteer experiences.**
- **Supplement MCS course work** with **classes** that are **relevant** to your career.
- **Meet with a Career Specialist** to explore options, make decisions, and prepare for career choices.

Additional Career Center Resources:

- **Major Sheets (MCS, ENGL, PSYC, EDUC, MLL):** <https://careers.umbc.edu/tools/majors/>
- **The Vault:** <https://careers2.umbc.edu/tools/vault/>
 - Use the top search bar to find these relevant guides:
 - “[Vault Guide to Writing and Editing Jobs](#)”
 - “[Vault Career Guide to Media and Entertainment](#)”
 - “[Vault Guide to Television Jobs](#)”
 - “[Vault Guide to Radio Jobs](#)”
 - “[Vault Guide to Book Publishing Jobs](#)”
 - “[Vault Guide to Communications Jobs](#)”
 - “[Vault Guide to Journalism Jobs](#)”
 - “[Vault Guide to Newspaper and Magazine Jobs](#)”
 - “[Vault Guide to Film Jobs](#)”
 - “[Vault Guide to Media and Entertainment Jobs](#)”
- **Professional Organizations:**
 - American Society of Journalists & Authors: <http://asja.org/>
 - Public Relations Student Society of America: <http://prssa.prssa.org/>
 - Association of American Publishers: <http://publishers.org/>
 - Association for Women in Communications: <http://www.womcom.org/>