

# WHAT CAN I DO WITH MY ENGLISH DEGREE?

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## Using the Major Sheet:

- Large headings indicate **industry** area and subheadings indicate **employers** within that area.
- Use the titles to search for careers and related careers in order to explore your options within different areas of industry. Note that some career titles have multiple names for similar positions.
- An asterisk (\*) notes that additional training (certification, graduate school, high level of experience) may be needed in order to obtain this career. Make sure to thoroughly research career pathways.

## BOOK PUBLISHING

### **Children's, Paperbacks, Textbooks, Trade Books, Mail Order, Technical**

- Editorial Assistant
- Freelance Indexer/Index Editor
- Reviewer
- Manuscript/Copy Reader
- Acquisition Editor
- Assistant Editor
- Proofreader
- Publishing Assistant
- Sales Representative
- Subsidiary Rights Assistant
- Copy Editor
- Book Selector
- Project Editor
- Publicity/Promotions Assistant
- Writer/Author

## MAGAZINES/NEWSPAPERS

### **Trade Publications, Natl/Local Papers, Business Magazines, Consumer Magazines, Freelance**

- Reporter
- Editorial Assistant
- Editorial Writer
- Production Coordinator
- News Assistant
- Sr. Publishing Technology Specialist
- Copy Editor
- Letter Editor
- Writer
- Researcher
- Staff Writer
- Digital Publishing Specialist
- Assistant Editor
- Wire Editor
- Circulation Manager/Asst.
- Managing Editor
- Production Editor
- Editorial Manager

## RADIO / MOVIES / TELEVISION

- Research Assistant
- Story Editor
- Script Writer
- Production Assistant
- Assistant Segment Producer
- TV Listings Editor
- Story Analyst\*
- News Reporter

## ADVERTISING / MARKETING

- Marketing Research Analyst
- Advertising Salesperson
- Sales Promotions Specialist
- Catalog Copywriter
- Marketing Manager
- Consumer Survey Supervisor
- Marketing Coordinator
- Media Analyst
- Packaging Copywriter
- Market Research Editor
- Copywriter
- Media Buyer/Planner
- Research Assistant
- Book Marketer
- Asst. Account Executive

## PUBLIC RELATIONS

- Fund-Raiser/Development Associate
- Sales Promoter
- Customer Service/Support Rep.
- Corp. Public Relations Specialist
- Communications Assistant/Specialist
- Special Events Planner
- Speech Writer
- Media Liaison
- Public Affairs Assistant
- Community Relations Specialist
- Public Relations Assistant
- Press Relations Specialist
- Asst. Dir. of Public Relations
- Junior Account Executive
- Publications Writer

## RESEARCH

### **Libraries, Universities, Think Tanks, Encyclopedias, Magazines**

- Fact Checker
- Library Technician
- Technical Writer
- Junior Researcher
- Indexer
- Project Assistant
- Research Assistant
- Abstractor
- Database Editor

## EDUCATION

### **High Schools, Colleges, Universities**

- Teacher/Professor
- Literacy Program Coordinator
- English Instructor Abroad

## **TECHNICAL COMMUNICATION**

- Technical Writer/Editor
- Usability/Human Factors Professional
- Trainers & E-Learning Developers
- Indexers
- Instructional Designers
- Web Designers & Developers
- Information Architects
- Technical Illustrators
- Virtual Designers

## **GOVERNMENT**

### **Local, State and Federal Agencies**

- Public Affairs Specialist
- Contract Administrator
- Peace Corps Worker
- Customs/Immigration Officer
- Foreign Service Officer
- Researcher

## **HUMAN SERVICES**

### **Government, Community Centers, Prisons/Courts, Non-Profits**

- Community Outreach Worker
- Volunteer Coordinator
- Social Service Administrator
- Caseworker
- Case Manager
- Family Services Specialist

## **PUBLIC POLICY**

### **Congress / State Legislature / Local Government**

- Congressional/Legislative Aide
- Legislative Research Asst.
- Legislative Correspondent

### **Policy Organizations (Issue-Oriented / Non-Profit / National Associations)**

- Public Opinion Interviewer
- Membership Coordinator
- Communications Assistant
- Community/Field Organizer
- Program Developer/Coordinator
- Fundraising Assistant
- Gov't. Relations Specialist
- Political Organizer
- Publications Assistant

## **BUSINESS**

### **Human Resources**

- Personnel/Human Resources Asst.
- Benefits Coordinator
- Job Classification Specialist

### **Insurance**

- Claims Representative/Examiner
- Insurance Agent
- Underwriter

### **Banking / Finance**

- Property Manager
- Real Estate Agent
- Securities/Research Analyst

### **Retail (Book Stores)**

- Assistant Buyer
- Store/Department Manager
- Merchandise Manager

### **Preparation for a Competitive Job Market:**

- **Focus on transferable skill sets** as you pursue a degree in English.
- **Obtain relevant internship, co-op, or volunteer experiences.**
- **Supplement English coursework** with **classes relevant** to your career.
- **Meet with a Career Specialist** to explore options, make decisions, and prepare for career choices.

### **Additional Career Center Resources:**

- **Major Sheets (HIST, MLL, POLI, EDUC, MCS):** <https://careers.umbc.edu/tools/majors/>

- **The Vault:** <https://careers2.umbc.edu/tools/vault/>

- Use the top search bar to find these relevant guides:

“[Vault Career Guide to Advertising](#)”

“[Vault Guide to Public Relations Jobs](#)”

“[Vault Career Guide to Public Relations](#)”

“[Vault Guide to Writing and Editing Jobs](#)”

“[Vault Guide to Media and Entertainment Jobs](#)”

“[Vault Guide to Journalism Jobs](#)”

“[Vault Guide to Human Resources Jobs](#)”

“[Vault Career Guide to Education](#)”

- **Professional Associations:**

Association of American Publishers: <http://www.publishers.org/>

Society for Technical Communication: <http://www.stc.org/>

Association for Women in Communication: <http://www.womcom.org/>

National Council of Teachers of English: <http://www.ncte.org/>

National Newspaper Publishers Association: <http://nnpa.org/>

Public Relations Society of America: <http://www.prsa.org/Jobcenter/>