



CAREER CENTER

2024-2025 Employer Partnership Program

Become a **UMBC Career Center Employer Partner** and create a lasting impression with our talented students! As a Career Center Employer Partner, you will have the opportunity to establish your organization's brand in the UMBC community and make meaningful connections with UMBC alumni, graduate and undergraduate talent!

Partnership Duration: August 2024 - July 2025	GOLD \$8,000	SILVER \$5,000	BRONZE \$3,000
EVENTS			
"UMBC Connects" corporate visibility day featuring a catered on-site event and robust marketing campaign (\$1,500 value)	•	•	
Free event registration for our Fall and Spring Career & Internship Fairs (\$1,800 value)	•	•	•
- High visibility booth placement at in-person career fairs	•	•	•
- Double-wide booth space which includes (2) six-foot tables and (4) chairs	•		
- VIP Parking provided for two vehicles at each fair	•	•	•
- Pre-event targeted email featuring employer partners prior to fair	•	•	•
- Logo displayed on media screens at Fall and Spring Career Fairs	•	•	•
Free event registration for the Fall Diversity Recruitment Event (\$425 value)	•		
Priority invitation to participate in student focused events and programs	•		
Support coordinating an optional on-campus or virtual New Hire Welcome Reception/Luncheon Event - up to \$500 funding covered directly by UMBC Career Center	•		
BRANDING			
Organizational materials provided will be shared electronically to targeted student populations	•		
Branding featured within UMBC Career Center			
- Print Media Format: Large-scale banner prominent in main lobby	•	•	•
- Electronic Media Screen in main lobby	•	•	•
- Priority for Employer Collateral high visibility placement in main lobby and waiting areas	•		
Advertisements (Gold: \$1,125 value, Silver: \$450 value, Bronze: \$225 value)			
- Included in Career Guide (both print and web versions)	Full-Page	Half-Page	Quarter-Page
- Featured in Fall and Spring Career Fair Directories (both print and web versions)	Full-Page		
Company Logo			
- Featured in directories at all large-scale career events (both print and web versions)	•	•	•
- Featured across electronic media screens throughout campus	•	•	•
- Displayed prominently on Career Center website and linked to company website	•	•	•
SERVICES			
Branding and recruitment strategy session with Employer Relations university leader	•	•	
Direct priority pipeline to employer relations team for recruitment support	•	•	
Organization highlighted to UMBC students in Handshake platform via Collections feature	•		
Priority supporting student organization connection requests	•		
Targeted email to students highlighting requested job, internship or event posting	•	•	
Priority scheduling for recruitment dates (interviewing, information sessions, etc.)	•	•	•
Free campus parking when visiting UMBC on Career Center business	•	•	•

We are happy to discuss how the elements of these program levels may be customized to fit your recruiting needs. For questions or additional information, please contact Paige Bauder, Associate Director for Employer Relations & Recruitment Programs at paige2@umbc.edu or 410-455-6548.

Overview of 2024-2025 Events

Fall 2024 "UMBC Connects" Corporate Visibility Days	Select Wednesdays
Fall 2024 Career & Internship Fair	September 18, 2024
Diversity Recruitment Event	October 17, 2024
Spring 2025 Career & Internship Fair	February 7, 2024 (snow date 2/12)
Spring 2025 "UMBC Connects" Corporate Visibility Days	Select Wednesdays